



Jayna Hefford, Jayna.hefford@thepwhl.com: Jayna Hefford is one of the most decorated Canadian Olympians of all-time; she has won four gold medals at the Winter Olympics, seven gold medals IIHF World Women's Championships, as well as titles in the National Women's Hockey League and Canadian Women's Hockey League. In 2018 she was inducted into the Hockey Hall of Fame, making her the 6th woman to ever be given the honour. In 2019, she was named an Order of Hockey in Canada recipient and a member of Canada's sports hall of fame. Currently, Jayna is the Senior Vice President of Hockey Operations for the Professional Women's Hockey League launching in early 2024. Jayna has been instrumental in the league's historic formation and no doubt will continue to be a driving force in its success.